ᐃᓄᐃᑦ ᑕᑯᓐᓈᕋᑦᓴᓕᕆᔨᖏᑦ (IBC) ᐊᒻᒪᓗ ᖃᕆᑕᐅᔭᑎᒨᕈᑎᓄᑦ ᑎᒥᖁᑎᒋᔭᐅᔪᑦ ᑲᓇᑕᒥ (SSI CANADA)
ᐱᓕᕆᖃᑎᒌᓕᖅᓯᒪᔪᑦ ᐱᒋᐊᖅᑎᑕᐅᓯᒪᓂᖓᓂ ᐱᓕᕆᖃᑎᒌᒃᑕᐅᑉ ᑕᐃᔭᐅᓪᓗᓂ 'QVIEW-ᒥᒃ,'
ᐊᔾᔨᖃᕋᓂ ᓄᑖᖅ ᐱᓕᕆᖃᑎᒌᒃᑕᓴᐅᔪᖅ ᐊᓯᔾᔨᓯᒪᓕᖅᑎᑦᑎᓂᐊᕐᑐᖅ ᐅᑭᐅᖅᑕᖅᑐᒥ ᑐᓴᐅᒪᖃᑦᑕᐅᑎᓕᕆᔾᔪᑎᓂᒃ
www.qview.ssicanada.com

ᓴᖅᑭᑕᐅᑲᐅᑎᒋᔪᒃᓴᑦ: ᔫᓂ 21, 2022

ᐃᓄᐃᑦ ᑕᑯᓐᓈᕋᑦᓴᓕᕆᔨᖏᑦ (IBC) ᐊᒻᒪᓗ ᖃᕆᑕᐅᔭᑎᒨᕈᑎᓄᑦ ᑎᒥᖁᑎᒋᔭᐅᔪᑦ ᑲᓇᑕᒥ (SSI Canada) ᖁᕕᐊᓯᓪᓚᕆᒃᐳᑦ ᐱᒋᐊᖅᑎᑦᑎᓂᕐᒥᓐᓂᒃ ᓄᑖᓪᓚᕆᐅᔪᑎᒍᑦ ᑐᓴᐅᒪᖃᑦᑕᐅᑎᓕᕆᓂᕐᒧᑦ ᐱᓕᕆᖃᑎᒌᒃᑕᐅᔪᒥᒃ ᐅᑭᐅᖅᑕᖅᑐᒥᐅᓄᑦ ᑕᐃᔭᐅᓪᓗᓂ 'Qview'-ᒥᒃ.

ᑖᓐᓇ ᐱᓕᕆᖃᑎᒌᒃᑕᐅᔪᖅ ᑕᐃᔭᐅᓪᓗᓂ Qview-ᒥᒃ ᐋᖅᑭᒃᓯᖅᑕᐅᓯᒪᕗᖅ ᑲᑎᓯᒪᓪᓗᒋᑦ ᐊᑐᖅᐸᒃᑐᓄᑦ ᐃᓗᐊᖅᑑᓪᓗᓂ ᑐᓴᒐᒃᓴᓕᕆᓂᕐᒥ ᐱᓕᕆᖃᑎᒌᒃᑕᐅᕗᖅ ᑐᕋᖓᑎᑕᐅᔪᓄᑦ ᐅᑭᐅᖅᑕᖅᑐᒧᑦ ᐊᒻᒪᓗ ᐊᒥᖅᑲᕈᑎᖃᖅᑎᑦᓯᔪᓐᓇᖅᓱᑎᒃ ᐊᒻᒪᓗ ᑲᑐᔾᔨᓂᖃᕐᓗᑎᒃ ᐃᑲᔪᖅᑎᒌᒃᑎᑦᓯᓂᕐᒧᑦ ᖃᓪᓗᓈᑦ ᓄᓇᖓᓐᓂᕐᒥᐅᓂᒃ. ᐋᖅᑭᒃᓯᐊᖑᓯᒪᓕᓚᐅᖅᑐᑦ ᐱᔾᔪᑎᒋᓪᓗᒍ ᐱᑕᖃᓕᕆᐊᖃᕐᓂᖓᓄᑦ ᐱᑕᖃᖅᑎᑦᓯᔾᔪᑎᐅᕙᓐᓂᐊᖅᑐᓂᒃ ᐅᖓᓯᒃᑐᒥᐅᓂ ᓄᓇᓕᒋᔭᐅᔪᓄᑦ ᐊᑭᑐᓗᐊᙱᑦᑑᓪᓗᑎᒃ ᑐᓴᐅᒪᖃᑦᑕᐅᑎᓕᕆᓂᕐᒥ ᐱᓕᕆᖃᑎᒌᒃᑕᐅᓇᔭᖅᑐᒥᒃ ᓯᐊᒻᒪᒃᑎᕆᖃᑦᑕᓕᕈᓐᓇᕐᑯᓪᓗᒋᑦ ᐱᓕᕆᐊᒥᓐᓂᒃ ᓴᓇᓯᒪᔭᒥᖕᓄᑦ ᐊᐅᓚᑦᓯᔪᓐᓇᕐᓂᕐᒧᑦ ᐊᒻᒪᓗ ᓇᖕᒥᓂᖃᖅᑎᐅᓂᕐᒥᓐᓄᑦ ᐊᓯᐅᔾᔨᓯᒪᓕᙱᓪᓗᑎᒃ.

ᐱᒋᐊᖅᑎᑕᐅᓂᐊᖅᓱᓂ ᑲᓇᑕᒥ ᓄᓇᖃᖅᑳᖅᓯᒪᔪᐃᑦ ᐅᓪᓗᖓᓐᓂ, ᔫᓂ 21-ᒥ, ᑖᓐᓇ ᐱᓕᕆᖃᑎᒌᒃᑕᐅᔪᖅ Qview-ᒥᒃ ᑕᐃᔭᐅᓪᓗᓂ ᐸᐸᑦᑎᕕᐅᓂᐊᕐᐳᖅ ᐊᒥᓱᑲᓪᓚᐅᔪᓄᑦ 100-ᖏᓐᓃᑐᓄᑦ ᑕᑯᓐᓈᒐᒃᓴᓕᐊᖑᓯᒪᔪᓂᒃ Qview-ᒥᒃ ᐃᓄᐃᑦ ᑕᑯᓐᓈᕋᑦᓴᓕᕆᔨᖏᓂᑦ (IBC), ᖃᕆᑕᐅᔭᑎᒨᕈᑎᓄᑦ ᑎᒥᖁᑎᒋᔭᐅᔪᓂᑦ ᑲᓇᑕᒥ (SSI Canada), ᐊᒻᒪᓗ ᕿᓂᖅ ᐃᖅᑲᓇᐃᔭᕐᕕᐅᔪᒥᑦ ᐊᒻᒪᓗ ᓄᑖᖑᓪᓗᑎᒃ ᐱᓕᕆᐊᖑᓯᒪᔪᑦ ᖃᕆᑕᐅᔭᑎᒍᑦ ᐊᒧᔭᐅᔪᓐᓇᖃᑦᑕᓕᕐᓂᐊᖅᑐᑦ ᐱᓕᕆᖃᑎᒌᒃᑕᐅᔪᒧᑦ ᐱᓇᓱᐊᕈᓯᖅᑕᒫᑦ ᐃᓚᖃᖅᑎᑕᐅᓗᑎᒃ ᒫᓐᓇᒧᑦ ᑎᑭᑎᑕᐅᓯᒪᔪᓂᒃ ᐊᒻᒪᓗ ᐱᓕᕆᓂᖃᓕᖅᓯᒪᔪᓂᒃ ᑕᑯᓐᓇᕈᑎᔪᓐᓇᖅᑑᓪᓗᑎᒃ ᐊᒻᒪᓗ ᑕᑯᓐᓈᖅᐸᒃᑐᑦ ᑐᓴᐅᒪᓕᖅᑎᑦᓯᔪᓐᓇᓕᖅᑎᑕᐅᓗᑎᒃ ᐊᒻᒪᓗ ᐅᖃᓪᓚᖃᑎᖃᕈᓐᓇᖅᑎᑕᐅᓗᑎᒃ ᐱᓕᕆᓂᖃᖅᑎᑦᓯᔾᔨᐅᔪᓄᑦ.

"ᖃᐅᔨᓯᒪᓕᓚᐅᕋᑦᑎᒍ ᖁᓚᕐᓇᙱᑦᑐᓂᒃ, ᓄᑖᑎᒍᑦ ᐊᒥᖅᑲᕈᑎᖃᖃᑦᑕᕈᑎᒃᓴᓂᒃ ᐃᓄᐃᑦ ᑕᑯᓐᓈᕋᑦᓴᓕᕆᔨᖏᑦ ᐊᒥᖅᑲᕈᑎᖃᖃᑦᑕᓕᕈᑎᒃᓴᖏᓂᒃ ᐊᔾᔨᓕᐅᖅᑕᐅᓯᒪᔪᑐᖃᓂᕐ, ᓱᕈᓯᕐᓄᑦ ᑕᕐᓇᔭᒐᒃᓴᓕᐊᖑᓯᒪᔪᓂᒃ ᐊᒻᒪᓗ ᓄᑖᓪᓗᑎᒃ ᑕᓚᕕᓴᑎᒍᑦ ᑕᑯᓐᓈᒐᒃᓴᓕᐊᖑᓯᒪᔪᓂᒃ ᐱᑕᖃᓕᕆᐊᖃᕐᓂᖓᑕ ᐱᔭᐅᓯᒪᓕᕈᒪᔪᓂᒃ ᐊᒻᒪᓗ ᖃᕆᑕᐅᔭᑎᒨᕈᑎᓄᑦ ᑎᒥᖁᑎᒋᔭᐅᔪᑦ ᑲᓇᑕᒥ (SSI Canada) ᐅᕙᑦᑎᓐᓄᑦ ᐱᑕᖃᓕᖅᑎᑦᓯᓚᐅᕐᒪᑕ ᓂᕆᐅᒋᓯᒪᔭᑦᑕ ᐅᖓᑖᓄᐊᖅᓯᒪᒻᒪᕆᒃᑐᓂᒃ. ᑖᒃᑯᐊ ᐱᓕᕆᖃᑎᒌᒃᑕᓴᐅᓪᓗᑎᒃ ᐋᖅᑭᒃᓱᒐᐅᓯᒪᔪᑎᒍᑦ ᐃᓄᑐᖃᕆᔭᕗᑦ ᖃᓪᓗᓈᑦ ᓄᓇᖓᓐᓂᕐᒥᐅᖑᔪᑦ ᑕᑯᓐᓈᕈᓐᓇᖃᑦᑕᕐᓂᐊᓕᕐᒪᑕ ᐃᑲᕐᕋᓄᑦ ᐊᒥᓱᓄᑦ ᐃᓄᒃᑎᑑᖅᑐᓂᒃ ᐊᒻᒪ ᐊᖏᕐᕋᒥᓐᓂᑦ ᓄᓇᒥᖕᓂᙱᒃᓯᒪᔪᓂᑦ ᓱᕐᓗ ᐱᓯᒪᓕᕐᑎᑕᐅᔪᓐᓇᕈᑎᒋᓗᒍ. ᐊᑐᐃᓐᓇᐅᑎᑕᐅᓯᒪᓕᕐᓂᐊᖅᑐᑦ ᐸᐃᓇᕝᕕᖕᓂ, ᐃᓕᓐᓂᐊᕐᕕᖕᓂ ᐊᒻᒪᓗ ᐋᓐᓂᐊᕐᕕᖕᓂ ᖃᕆᑕᐅᔭᑎᒍᑦ ᐱᑐᒃᓯᒪᕝᕕᐅᔪᑎᒍᑦ ᐅᕝᕙᓘᓐᓃᑦ smart TV-ᑯᑎᒍᑦ (ᓱᒫᑦ-ᑏᕕ). ᑖᒃᑯᐊ ᐱᓕᕆᐊᖑᔪᑦ Qview-ᓂᒃ ᑕᐃᔭᐅᓪᓗᑎᒃ ᐊᓯᔾᔨᖅᐸᓪᓕᐊᖏᓐᓇᐅᔭᕐᓂᐊᖅᑐᑦ ᐊᒻᒪᓗ ᐱᕈᖅᐸᓪᓕᐊᓂᖃᕐᑎᑕᐅᓗᑎᒃ ᒪᓕᒃᓗᒋᑦ ᐃᓄᐃᑦ ᐱᓯᒪᓕᕆᐊᖃᕐᓂᖏᓂᒃ ᓯᓚᕐᔪᐊᓕᒫᒥ ᐊᒻᒪᓗ ᖁᕕᐊᓯᒍᑎᖃᒃᑲᓐᓂᕐᓂᕐᒥᒃ ᐊᔪᕐᓇᒻᒪᕆᒃᐳᖅ," ᐅᖃᖅᓱᓂ ᐃᓄᐃᑦ ᑕᕕᓐᓈᕋᒃᓴᓕᕆᔨᖏᓂ (IBC) ᐊᓪᓚᕕᖕᒥ ᐃᓱᒪᑕᐅᔪᖅ ᒪᓃᑦᑐᖅ ᑖᒻᓴᓐ.

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ᐱᓕᕆᖃᑎᒌᒃᑲᒃ ᑖᓐᓇ Qview-ᒥᒃ ᑕᐃᔭᐅᓪᓗᓂ ᐱᒋᐊᖅᑎᑕᐅᓯᒪᓕᕐᓂᐊᕐᑐᖅ ᑲᓇᑕᒥ ᓄᓇᖃᖅᑳᖅᓯᒪᔪᐃᑉ ᐅᓪᓗᖓᓂ, ᔫᓂ 21-ᒥ ᐊᒻᒪ ᐃᓗᓕᖏᑦ ᓄᑖᖑᓪᓗᑎᒃ ᖃᕆᑕᐅᔭᑎᒍᑦ ᐱᓕᕆᖃᑎᒌᒃᑲᒻᒧᑦ ᐱᓇᓱᐊᕈᓯᖅᑕᒫᑦ ᐊᒧᔭᐅᔪᓐᓇᖅᐸᓐᓂᐊᖅᓱᑎᒃ ᐃᓚᖃᖅᑎᓪᓗᒋᑦ ᓄᑖᑎᒍ ᐱᓕᕆᓂᖃᕐᑲᐅᓕᖅᑐᓂᒃ ᐃᓚᖃᕐᓗᑎᒃ ᑕᕝᕙᐅᓪᓗᑎᒃ ᑕᑯᓐᓈᖅᑎᑦᓯᓂᐅᕙᓐᓂᐊᖅᑐᓄᑦ ᐊᒻᒪᓗ ᐱᓕᕆᓂᖃᕈᓐᓇᖅᑎᑦᓯᓗᑎᒃ ᑕᑯᓐᓈᖅᑐᐃᑦ ᑐᓴᖅᑎᑦᓯᖃᑦᑕᕈᓐᓇᕐᓂᖏᓂᒃ ᐊᒻᒪᓗ ᐅᖃᓪᓚᖃᑎᖃᕈᓐᓇᕐᓂᖏᓂᒃ ᑕᑯᒃᓴᐅᑎᑦᑎᔪᓂᒃ ᓯᕗᓂᑦᓯᐊᑦᑎᓐᓂ.

"ᑐᕌᕐᕕᒃᓴᖏᑕ ᐃᓱᐊᓂ ᐱᑕᖃᓕᕐᑯᔨᕗᑦ ᐱᔨᑦᓯᕋᖅᑎᖃᓕᕐᓂᒃᓴᒥᓐᓂᒃ ᑕᒪᐃᓐᓂ ᓄᓇᕗᑦ ᓄᓇᓕᒋᔭᖏᓐᓂ ᑕᒪᒃᑯᐊ ᑐᑭᓯᒋᐊᕐᕕᒃᓴᕐᑯᑎᓄᑦ ᐊᑭᓖᒃᓴᓇᔭᐅᓕᖅᐸᒃᑐᑦ ᒥᑭᓂᖅᐹᒥᒃ ᐊᑭᓖᒃᓴᖃᖅᑎᑕᐅᕙᕐᑯᓪᓗᒋᑦ ᓂᐅᕕᖅᐸᒃᑐᑦ ᐊᒻᒪ ᐊᑐᕐᐸᒃᓗᑎᒃ ᐊᑐᖅᑕᐅᔪᓐᓇᖅᑐᓂᑦ Qview-ᑎᒍᑦ ᐱᑕᖃᖅᑎᑕᐅᔪᓂᒃ. ᑕᐃᒪᓐᓇᓗ ᑕᒪᒃᑯᑎᒍᓇᖅ ᐋᖅᑭᒃᓱᐃᓯᒪᔪᓐᓇᖅᐸᓐᓂᐊᕐᒥᔪᑦ ᑕᑯᒃᓴᐅᑎᑕᒃᓴᓂᒃ ᐅᑭᐅᖅᑕᖅᑐᒥᐅᑦ ᐱᐅᓯᑐᖃᖓᓐᓂᒃ ᐊᒻᒪ ᑕᑯᓐᓇᖅᐸᒃᑐᑦ ᐃᑲᔪᖅᑐᒐᐅᓯᒪᓕᕈᑎᖏᓂᒃ ᓇᖏᓂᖅ ᐋᖅᑭᒃᓱᐃᔨᐅᖃᑦᑕᓕᕐᑯᓪᓗᒋᑦ ᑕᑯᒃᓴᐅᑎᑕᐅᕙᓐᓂᐊᖅᑐᓂᒃ. ᓄᑖᖑᓪᓗᑎᒃ ᐱᓕᕆᐊᖑᕙᓐᓂᐊᕐᒥᔪᖅ ᐃᓕᔭᐅᓯᒪᓕᕐᓂᐊᕆᔭᖅ ᑕᖅᑭᕆᓂᐊᖅᑕᑦᑎᓐᓂ ᐃᓗᓕᕆᔭᐅᔪᒃᓴᐃᑦ ᐃᓕᐅᖅᑲᖅᑕᐅᕙᓪᓕᐊᓂᖏᑦ ᒪᓕᒃᑕᐅᓗᑎᒃ," ᐅᖃᖅᓱᓂ ᔨᐊᕝ ᕕᓕᑉ, ᐊᓪᓚᕕᖏ ᐃᓱᒪᑕᒻᒪᕆᒃ, ᐊᒻᒪᓗ ᐱᒋᐊᖅᑎᑦᓯᔨᒋᔭᐅᔪᖅ ᖃᕆᑕᐅᔭᑎᒍᕈᑎᓄᑦ ᑎᒥᕐᑯᑎᒋᔭᐅᔪᓂᒃ ᑲᓇᑕᒥ (SSI Canada).

IBC-ᑯᑦ ᐱᑐᖃᐅᓕᖅᑐᓂᒃ ᑕᑯᓐᓈᒐᒃᓴᓕᐊᖑᓯᒪᔪᓂᒃ ᑐᖅᑯᐊᕆᔭᒥᓐᓂ ᐱᑕᖃᕐᒪᑕ ᐅᑭᐅᑦ 40-ᓗᐊᓄᐊᖅᑐᓂᒃ, ᐊᔾᔨᓕᐅᖅᑕᐅᔪᕕᓂᕐᓂᑦ ᐊᒻᒪᓗ ᐋᖅᑭᒃᓱᐊᖑᓯᒪᔪᕕᓂᕐᓂᑦ ᐃᓄᖕᓂᑦ, ᐃᓄᖕᓄᑦ ᐅᖃᕈᓯᐅᔪᓕᒫᑎᑑᕐᑐᓂᒃ ᐃᓄᒃᑐᑦ ᐊᒻᒪᓗ ᐅᕙᑦᓱᐊᕈᒃᑲᓐᓂᖅ ᑕᒪᐃᓐᓂᒃ ᐊᑕᐃᓐᓇᐅᓕᖅᑎᑦᑎᓯᒪᔪᒪᓪᓗᑎᒃ ᐃᓕᕆᖃᑎᒌᒃᑲᐅᔪᑎᒍᑦ ᑭᒃᑯᑐᐃᓐᓇᓄᑦ, ᓱᓇᑐᐃᓐᓇᓂᒃ ᖃᐅᔨᓴᐃᕙᒃᑐᓄᑦ ᐊᒻᒪᓗ ᐃᓕᓐᓂᐊᕐᕕᖕᓄᑦ ᐊᑐᐃᓐᓇᐅᑎᑕᐅᔪᓂᒃ.

"ᓴᖅᑭᓯᒪᓕᖅᑎᑕᐅᔪᓐᓇᖅᑐᑦ ᐊᒥᓱᑲᓪᓚᒻᒪᕆᐅᖕᒪᑕ ᐊᒻᒪ ᖁᕕᐊᓱᒍᑎᒋᓪᓚᕆᒃᑕᕗᑦ ᓯᕗᒻᒧᒋᐊᖅᑎᑦᓯᔪᓐᓇᓕᕐᓂᕗᑦ ᐱᓕᕆᖃᑎᖃᓕᕐᓗᑕ SSI-ᑯᓐᓂᒃ. ᐊᒥᓲᓂᖅᓴᐅᓕᖅᑎᑦᓯᓗᓂ ᐃᓄᖕᓄᑦ ᑐᕌᖓᔪᓂᒃ ᓯᐊᒻᒪᒃᑎᕆᓯᒪᓕᕐᓂᐅᔪᑦ ᓯᓚᕐᔪᐊᕐᒥᐅᓕᒫᓄᑦ ᐱᓕᕆᓂᖃᓕᕐᓂᒃᑯᑦ ᒪᓕᒃᐸᓪᓕᐊᓗᒋᑦ, ᐊᖏᓂᖅᓴᐅᓕᕐᓂᐊᕐᒪᑕ ᑐᑭᓯᐊᔭᐅᓂᕗᑦ, ᐊᒻᒪ ᒪᒃᑯᒃᑐᕐᑯᑎᒋᔭᕗᑦ ᐱᐅᓪᓚᕆᒃᑑᓪᓗᓂ ᐱᐅᓯᑐᖃᕆᔭᒥᓐᓂᒃ ᓴᕆᒪᒋᔭᖃᕈᓐᓇᖅᓯᓂᐊᖅᓱᑎᒃ," ᐅᖃᖅᓱᓂ ᑖᒻᓴᓐ.

IBC-ᑯᑦ ᐃᓕᑕᖅᓯᓯᒪᔪᒪᒻᒥᔪᑦ ᐊᖏᔪᒻᒪᕆᖏᒃ ᐃᑲᔪᖅᑕᐅᓯᒪᓂᕐᒥᓐᓂᒃ ᐊᔾᔨᓕᐅᖅᑕᐅᓯᒪᔪᓄᑦ ᐊᒻᒪᓗ ᐋᖅᑭᒃᓱᐃᕙᓐᓂᐅᔪᓄᑦ ᑕᓚᕕᓴᑎᒍᑦ ᑕᑯᓐᓈᒐᒃᓴᓕᐅᖅᐸᓐᓂᕐᓄᑦ ᓄᓇᕗᑦ ᒐᕙᒪᖓᓐᓂᑦ, ᐱᐅᓯᑐᖃᓕᕆᔨᓂᑦ ᐊᒻᒪ ᐃᑦᓴᕐᓂᑕᓕᕆᔨᑯᓐᓂᑦ, ᑲᓇᑕᒥ ᐃᑦᓴᕐᓂᑕᓕᕆᔨᓂᑦ, ᓄᓇᖃᖅᑳᖅᓯᒪᔪᐃᑦ ᐅᖃᐅᓯᓕᕆᓂᕐᒥ ᐊᒻᒪᓗ ᐱᐅᓯᑐᖃᓕᕆᓂᕐᒥ ᐱᓕᕆᐊᖓᓂᑦ, ᐅᖃᓕᒫᕐᕕᓕᕆᔨᑦ ᐊᒻᒪᓗ ᑐᖅᑯᐊᕆᔭᐅᔪᓕᕆᔨᒃᑯᓐᓂᒃ ᑲᓇᑕᒥ ᐊᒻᒪᓗ ᓄᓇᕗᑦ ᑐᙵᕕᒃᑯᑦ ᑎᒥᖓᓐᓂᑦ.

"ᑕᒪᓐᓇ ᐱᓕᕆᓂᖃᕐᕕᐅᓕᕐᑐᖅ ᐱᓕᕆᐊᖑᓕᖅᓯᒪᒻᒪᑦ ᓄᑖᑎᒍᑦ ᐊᒻᒪᓗ ᐊᔾᔨᖃᕋᓂ ᐱᓕᕆᐊᖑᓕᖅᓯᒪᓕᐊᓂᒃᑐᓂᑦ ᐅᒃᐱᕈᓱᓪᓚᕆᒃᑲᑦᑕᓗ ᐅᑭᐅᖅᑕᖅᑐᒥᐅᑦ ᐃᓄᐃᑦ ᐊᒻᒪᓗ ᓇᓂᕐᒥᐅᓕᒫᓂᑦᑕᐅᖅ ᖁᕕᐊᕆᔭᐅᓂᐊᕐᓂᖏᑕ ᐊᒻᒪᓗ ᐃᑲᔪᖅᑕᐅᓯᒪᓕᕐᕕᒋᓗᒋᑦ," ᐅᖃᒃᑲᓐᓂᖅᓱᓂ ᕕᓕᑉ.

ᑖᒃᑯᐊ ᑐᓴᒐᒃᓴᐃᑦ ᓴᖅᑭᑕᐅᔪᓄᑦ ᑐᓴᖅᑎᑕᐅᒋᐊᒃᑲᓐᓂᕈᒪᔪᑦ ᐅᕝᕙᓘᓐᓃᑦ ᐅᖃᖃᑎᖃᕈᒪᔪᓄᑦ ᐱᔾᔪᑎᒋᓗᒍ ᐱᓕᕆᖃᑎᒌᒃᑲᒃ ᑕᐃᔭᐅᓪᓗᓂ *"Qview"-ᒥᒃ* ᖃᐅᔨᒋᐊᕐᕕᖃᕈᓐᓇᖅᑐᑦ ᑭᐊᕋᓐ ᐳᕆᓐᑎᔅ (Karen Prentice), IBC-ᓐᓂ ᐱᓕᕆᐊᓄᑦ ᐃᓗᓕᕆᔭᐅᔪᓄᑦ ᐃᓱᒪᑕᐅᔪᖅ ᐊᒻᒪᓗ ᑐᓴᐅᒪᖃᑦᑕᐅᑎᓕᕆᔾᔪᑎᓄᑦ ᐅᕙᓂ (226) 222 8742, karen@inuitbroadcasting.ca ᐅᕝᕙᓘᓐᓃᑦ ᒫᑎᐅ ᒍᐊᕐᒪᓐ (Mathieu Gorman), SSI-ᑯᓐᓂ ᑐᓴᐅᒪᖃᑦᑕᐅᑎᓕᕆᓂᕐᒥ ᐊᒻᒪᓗ ᓂᐅᕝᕈᑎᖃᖃᑦᑕᕐᓂᓕᕆᓂᕐᒥ ᖃᐅᔨᒪᔨᒻᒪᕆᒃ ᐅᕙᓂ (819) 230-9522, mathieug@ssicanada.com ᐅᕝᕙᓘᓐᓃᑦ qview@qiniq.com

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ᑐᓴᒐᒃᓴᒃᑲᓐᓃᑦ ᐱᔾᔪᑎᒋᓪᓗᒋᑦ ᐱᓕᕆᐊᖃᖃᑎᒋᔭᕗᑦ:

ᐃᓄᐃᑦ ᑕᑯᓐᓈᕋᑦᓴᓕᕆᔨᖏᑦ ᐋᖅᑭᒃᓱᐃᖃᑦᑕᖅᓯᒪᓕᕐᒪᑕ ᐃᓕᑕᕆᔭᐅᔾᔪᑎᓂᒃ ᓵᓚᒃᓴᐅᑎᑖᕈᑎᒋᖃᑦᑕᖅᓯᒪᓪᓗᒋᑦ ᑕᓚᕕᓴᑎᒍᑦ ᑕᑯᓐᓈᒐᒃᓴᓕᐊᖑᓯᒪᕙᒃᑐᓄᑦ ᐋᖅᑭᒃᓱᐊᖑᓯᒪᓪᓗᑎᒃ ᐃᓄᖕᓂᑦ ᐃᓄᖕᓄᑦ ᐊᒻᒪᓗ "ᐅᑭᐅᖅᑕᖅᑐᒥᐅᓄᑦ ᐃᒐᓛᖃᓕᖅᑎᑦᓯᒪᔨᐅᓯᒪᓕᖅᓯᑎᒃ" ᑕᑯᓐᓇᕐᕕᒃᓴᓂᒃ ᐅᑭᐅᖑᓕᖅᑐᓄᑦ 40-ᓄᑦ. ᑖᒃᑯᐊ ᑲᑐᔾᔨᖃᑎᒌᖑᔪᑦ ᐱᓕᕆᐊᖃᖅᑎᐅᕙᑦ ᑲᑎᖅᓱᐊᖑᓯᒪᓕᖅᑐᓂᒃ 4ᔾ-ᓄᑦ ᐅᑭᐅᓄᑦ ᐱᐅᓪᓚᕆᒃᑑᓪᓗᑎᒃ ᐊᑐᖅᑕᐅᓯᒪᔪᕕᓂᕐᓄᑦ ᐊᔾᔨᓕᐅᖅᑕᐅᓯᒪᔪᕕᓂᕐᓂᒃ ᐊᒻᒪᓗ ᑕᑯᓐᓈᒐᒃᓴᓕᐊᖑᓯᒪᔪᕕᓂᕐᓂᒃ. ᐃᓚᖃᖅᐳᑦ

ᓇᓚᐅᑦᓵᕈᑎᒋᓪᓗᒍ 9,000-ᓄᑦ ᐃᑲᕐᕋᓄᑦ ᐊᔾᔨᓕᐅᖅᑕᐅᓯᒪᔪᓂᒃ ᐊᒻᒪᓗ ᐱᓕᕆᐊᖑᐊᓂᒃᓯᒪᓪᓗᑎᒃ ᑕᑯᓐᓈᒐᒃᓴᓕᐊᖑᓯᓚᐅᖅᓯᒪᔪᓂᒃ ᑮᓇᐅᔭᑎᒍᑦ ᐊᑭᖃᕋᔭᖅᑐᓂᒃ $60-ᒥᓕᐊᓐᑖᓚᓪᓗᐊᓂᒃ. ᑕᒪᒃᑯᐊ ᐊᔾᔨᓕᐅᖅᑕᐅᖃᑦᑕᖅᓯᒪᔪᑦ ᑕᑯᓐᓈᒐᒃᓴᓕᐊᖑᓯᒪᔪᓪᓗ ᑮᓇᐅᔭᖃᖅᑎᑕᐅᖃᑦᑕᖅᓯᒪᕗᑦ ᐊᔾᔨᒌᙱᐅᖅᑐᓂᑦ ᒐᕙᒪᐅᔪᓂᑦ, ᑎᒥᖁᑎᒋᔭᐅᔪᓂᑦ ᐊᒻᒪᓗ ᐊᒥᓱᐃᓕᖕᒐᔪᑎᒍᑦ ᐊᐅᓚᑦᓯᓂᖃᖅᑐᓄᑦ ᑎᒥᖁᑎᒋᔭᐅᔪᓂᑦ ᐃᑲᔪᖅᑐᐃᕙᒃᑐᓄᑦ ᐊᒻᒪᓗ ᐅᒃᐱᕈᓯᒃᑐᓄᑦ ᐊᑐᖅᓂᖃᖅᑐᑎᒍᑦ ᐱᓕᕆᓂᖃᖅᐸᓐᓂᖕᒋᓂᒃ IBC-ᑯᑦ ᓇᓗᓇᐃᖅᑕᐅᓯᒪᓪᓗᑎᒃ ᐱᓕᕆᐊᕆᓯᒪᔭᖕᒋᑎᒍᑦ ᐊᒻᒪᓗ ᓵᖅᑮᔪᓐᓇᖅᓂᖕᒋᓂᒃ ᐊᒥᓲᙱᒃᑲᓗᐊᖅᑎᓪᓗᒋᑦ ᑮᓇᐅᔭᖁᑎᒃᓴᓇᓂᐊᖅᑕᖕᒋᑦ. ᒫᓐᓇᐅᔪᒥ, IBC-ᑯᑦ ᐋᖅᑭᒃᓯᐃᕙᓪᓕᐊᕗᑦ, ᖃᓇᑕᐅᔭᓄᑦ ᐃᓕᐅᖅᑲᐃᕙᓪᓕᐊᓪᓗᑎᒃ ᐊᒻᒪᓗ ᑎᑎᕋᖅᐸᓪᓕᐊᓪᓗᑎᒃ ᑕᒪᐃᓐᓂᒃ ᑕᒪᒃᑯᓂᖕᒐ ᐊᑐᐃᓐᓇᐅᓕᖅᑎᑕᐅᓂᐊᕐᒪᑕ ᐃᖅᑲᓇᐃᔭᖅᑎᒋᔭᑦᑎᓐᓄᑦ, ᓱᓇᑐᐃᓐᓇᓂᒃ ᖃᐅᔨᓴᐃᔨᐅᕙᒃᑐᓄᑦ ᐊᒻᒪᓗ ᐃᓕᓐᓂᐊᕐᕕᐅᔪᓄᑦ ᐊᒻᒪᓗ ᑭᒃᑯᑐᐃᓐᓇᓄᑦ ᓯᓚᕐᔪᐊᓕᒫᒥ.

ᖃᓇᑕᐅᔭᑎᒍᕈᑎᓄᑦ ᑎᒥᖁᑎᒋᔭᐅᔪᑦ ᑲᓇᑕᒥ (SSi Canada) ᐃᖅᑲᓇᐃᔭᕐᕕᖓᑦ ᔭᓗᓇᐃ, ᓄᓇᑦᓯᐊᕐᒦᐸᖅ, ᖁᒻᒧᐊᒃᑎᑕᐅᓯᒪᔪᑎᒍᑦ ᐅᓕᖑᓚᐅᑎᓕᕆᔾᔪᑎᓂᒃ ᐊᒻᒪᓗ ᐱᓕᕆᐊᖃᕈᑎᐅᔪᓂᒃ ᐊᐅᓚᑦᓯᕝᕕᖃᖅᑑᓪᓗᑎᒃ ᐋᑐᕙᒥ, **SSi**-ᑯᑦ ᑕᐅᑦᑐᕆᓂᐊᖅᑕᖕᒋᓂᒃ ᐋᖅᑭᒃᓯᐃᔨᐅᕙᒃᑐᑦ, ᐱᕈᖅᑎᑦᓯᔨᐅᕙᒃᓯᑎᒃ ᐊᒻᒪᓗ ᐊᐅᓚᑦᓯᔨᐅᓪᓗᑎᒃ ᓄᑕᐅᓂᖅᐹᖓᓪᓗᑎᒃ ᑐᓴᐅᒪᖃᑦᑕᐅᑎᓕᕆᔾᔪᑎᓂᒃ. **SSi**-ᑯᑦ ᓯᕗᓪᓕᖅᐹᓪᓚᕆᐅᕗᑦ ᓴᖅᑮᔨᐅᓂᕐᒥᒃ ᐅᖓᓯᒃᑐᒥᐅᑦ ᐊᑦᑕᑕᖅᓯᒪᖃᑎᒌᒍᑎᖕᒋᓂᒃ ᑲᓇᑕᐅᑉ ᐅᑭᐅᖅᑕᖅᑐᖓᓂᕐᒥᐅᓄᑦᑦ ᐊᒻᒪᓗ ᐋᖅᑭᒃᓯᐃᔨᐅᓪᓗᑎᒃ ᐊᐅᓇᑦᑎᓕᐅᓐᓄᑎᒃ ᐃᓕᑕᕆᔭᐅᔾᔪᑎᓂᒃ ᓵᓚᒃᓴᐅᑎᑖᕈᑎᒋᓯᒪᓪᓗᒋᑦ **SSi**-ᑯᑦ ᐅᖃᓚᐅᑎᐊᓛᒃᑰᕈᑎᑎᒍᑦ ᐊᒻᒪᓗ ᕿᓂᖅ ᓈᓴᐅᑎᒃᑰᕈᑎᑎᒍᑦ ᐱᔨᑦᓯᕋᕈᑎᓂᒃ. 2019-ᒥ, **SSi**-ᑯᑦ ᐱᓕᕆᖃᑎᖃᓕᓚᐅᖅᐳᑦ ᒪᕐᕉᓐᓂᒃ ᐊᓯᖕᒋᓂᒃ ᐅᓇᓕᕐᓂᑦ ᓇᖕᒥᓂᕆᔭᐅᓪᓗᑎᒃ ᐱᓕᕆᕝᕕᖃᖅᑎᓂᒃ ᐊᒻᒪᓗ ᐱᒋᐊᖅᑎᑦᓯᓯᒪᓕᓚᐅᖅᓱᑎᒃ ᐃᔨᒌ ᐅᖃᓚᐅᑎᐊᓛᓕᕆᔨᓂᒃ, ᐅᖃᒪᐅᑎᐊᓛᓄᑦ ᐱᔨᑦᓯᕋᕈᑎᒃᓴᓂᒃ ᐱᑕᖃᖅᑎᑦᓯᔨᐅᓪᓗᑎᒃ ᐃᔨᒌ ᐃᔅᑦᓯ ᔭᐃᒻᔅ ᐸᐃ ᐊᕕᒃᑐᖅᓯᒪᓂᖕᒐᓂ ᑯᐃᐸᒃᒥ. ᓴᓇᕝᕕᐅᒻᒥᔪᓂᑦ ᓯᕗᓪᓕᖅᐸᐅᓪᓗᑎᒃ ᓴᓇᕝᕕᖃᖅᑎᐅᓂᕐᒥᓐᓂ, **SSi**-ᑯᑦ ᐱᒋᐊᖅᑎᑦᓯᓯᒪᓕᓚᐅᕐᑐᑦ **SSi**-ᑯᑦ ᐃᑯᐊᓪᓚᒃᑐᓕᕆᕙᓐᓂᕐᒥ ᐋᖅᑮᒋᐊᕈᑎᒃᓴᓂᒃ 2022-ᒥ ᐱᑕᖃᖅᑎᑦᓯᔨᐅᕙᓐᓂᐊᓗᑎᒃ ᐃᑯᐊᓪᓚᒃᑐᖃᖅᐸᓐᓂᕐᒥᑦ ᒥᐊᓂᖅᓯᔾᔪᑎᒃᓴᐅᓪᓗᑎᒃ ᐋᖅᑭᒋᐊᕈᑎᒃᓴᓂᒃ ᐊᕙᑎᓕᕆᓂᕐᓄᑦ ᐃᓱᐊᑦᓯᐊᖅᑐᓂᒃ. ᐅᖓᑖᓄᑦ 30 ᐅᑭᐅᓂᒃ ᐊᐅᓚᑦᓯᓂᖃᖅᓯᒪᓕᕐᓗᑎᒃ, **SSi**-ᑯᑦ ᓯᕗᓕᖅᑎᐅᕗᖅ ᐱᑕᖃᖅᑎᑦᓯᔨᐅᕙᓐᓂᕐᒥᒃ ᓄᑕᐅᓂᖅᐸᐅᓪᓗᑎᒃ ᖁᒻᒧᐊᒃᑎᑕᐅᓯᒪᔪᑎᒍᑦ, ᓈᓚᐅᑎᓕᕆᔾᔪᑎᒍᑦ, ᐅᖃᓚᐅᑎᐊᓛᓕᕆᔾᔪᑎᓂᒃ ᐊᒻᒪᓗ ᓴᓗᒪᑦᓯᐊᖅᑑᓪᓗᑎᒃ ᐅᐊᔭᒧᖅᑐᓕᕆᓂᕐᒥ ᐋᖅᑭᒋᐊᕈᑎᒃᓴᐅᔪᓂᒃ. **SSi**-ᑯᑦ ᑐᑭᓯᐅᒪᑦᓯᐊᖅᑐᑦ ᐱᔭᕆᑐᔫᕙᓐᓂᖕᒋᑕ ᐱᑕᖃᖅᑎᑦᓯᔨᐅᕙᓐᓂᕐᓄᑦ ᐊᑐᕐᓂᖃᑦᓯᐊᖅᑐᓂᒃ ᐊᒻᒪᓗ ᐊᑭᑐᓗᐊᙱᑦᑐᓂᒃ ᑐᓴᐅᒪᖃᑦᑕᐅᑎᓕᕆᔾᔪᑎᒃᓴᓂᒃ ᐊᒻᒪᓗ ᐊᓯᖕᒋᓂᒃ ᑕᐃᒪᐅᓕᐊᓂᒃᑐᓄᑦ ᐃᑲᔪᖅᑐᐃᔨᐅᕙᓐᓂᕐᒧᑦ ᐅᖓᓯᒃᑐᒥᐅᓄᑦ ᐊᒻᒪᓗ ᓯᓚᑖᓃᑦᑐᓄᑦ, ᐱᒋᐊᖅᑎᑦᓯᓚᐅᖅᓯᒪᒐᒥᒃ ᓈᓚᐅᑎᒃᑰᕈᑎᓂᒃ ᐊᒻᒪᓗ ᐅᖃᓚᐅᑎᐊᓛᑎᒍᑦ ᑐᓴᖅᓴᐅᔾᔪᑎᓂᒃ ᐊᒻᒪᓗ ᑐᑭᓯᒋᐊᕐᕕᒃᓴᕐᑯᑎᓕᕆᓂᕐᒥ ᐱᔨᑦᓯᕋᕈᑎᐅᕙᒃᑐᓂᒃ ᐊᒥᓱᓄᑦ ᓂᐅᕝᕕᕈᑎᖃᖅᐸᒃᑐᓄᑦ ᐱᑕᖃᖅᐸᓚᐅᙱᑦᑐᓄᑦ ᓯᕗᕐᖓᓂ. ᑕᒪᒃᑯᐊ ᒥᒃᓵᓄᓄᑦ ᑐᓴᖅᑎᑕᐅᒋᐊᒃᑲᓐᓂᕈᒪᔪᑦ, ᖃᐅᔨᒋᐊᒃᑲᓐᓂᕈᓐᓇᖅᐳᑦ ᐅᕙᓂ: http://www.ssicanada.com/